



call to courage

*support inclusive,
daring leadership in your organization*

At APOGEO, we believe leaders need to be brave. Dr. Brené Brown's Dare to Lead™ program is an empirically based courage-building program designed to be facilitated by organizational development professionals personally trained and certified by Brené Brown.

Dr. Brown's research has shown that courage is a collection of 4 skill sets that can be taught. That's what this program is for. To scale daring leadership and build courage in teams and organizations, we must cultivate cultures where brave work, tough conversations, and whole hearts are the norm and expectation, where hiding out and armoring up are neither necessary nor rewarded.





why dare to lead?

Twenty years and 400,000 pieces of data have illustrated that across industries and around the world, the number one trigger of shame for men and women in the workplace is the fear of irrelevance.

“Am I up to speed?”

“Do I have what it takes?”

“Am I ready for the future of work?”

We live and work in environments that make us feel uncertain, at risk, and potentially emotionally exposed – that's Dr. Brown's definition of vulnerability.

Those are the environments in which we lead. Our people are often uncertain, even fearful. How do we create spaces where they thrive and are creative and resilient, where it's safe to take initiative and innovate?

Google's Project Aristotle research echoes Dare to Lead™ illustrating that the #1 predictor of successful teams is psychological safety. This work supports you to create those conditions.



#courageousleadership



The most significant finding from Dr. Brown's latest research is that courage is a collection of four skill sets that are **teachable, measurable** and **observable**.

The Dare to Lead™ program focuses on developing these 4 courage-building skills through workshops, trainings, and coaching to help individuals, teams, and organizations move from cautious, armored leadership to inclusive, daring leadership.

The program strengthens leaders' and teams' ability to address vulnerability, take action consistent with their values, demonstrate and deepen courage & trust, and foster resilience.

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customize dare to lead™ for your organization

The Dare to Lead™ Curriculum can be introduced and integrated in a variety of ways:

- as part of an existing program.
- adapted for intact teams, different functions, geographies or leadership retreats
- inspiring keynote address for events.
- in modules spaced over time for practice & discussion
- virtual delivery is the preferred method of delivery in 2020 due to coronavirus restrictions..

The full Dare to Lead™ Curriculum is 24 hours of training content which can be divided into modules with time for personalized leadership project work in between.

Dare to Lead™ modules can be tailored as virtual or face-to-face sessions of varying durations.

We'll work with you to create the most impactful rollout for your needs.

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how are organizations applying this work?

- in leadership and team development curriculum
- with leadership executive committee, senior management, frontline leaders, and intact teams
- Organization-wide culture development
- Project teams with specific mandates
- To support diversity and inclusion efforts
- To develop resilience
- Skills development for new managers and team leaders
- Upskilling company's internal coaches, mentors and HR business partners
- Keynote inspirational address at conferences or engagement sessions
- Business school students
- One-to-one coaching
- Offsite residential leadership retreats

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who created the dare to lead™ curriculum?

Dr. Brené Brown is a research professor at the University of Houston where she holds the Huffington Foundation – Brené Brown Endowed Chair at The Graduate College of Social Work. She has spent the past two decades studying courage, vulnerability, shame, and empathy, and most recently completed a seven-year study on courageous leadership. She is the author of five #1 New York Times bestsellers: *The Gifts of Imperfection*, *Daring Greatly*, *Rising Strong*, *Braving the Wilderness*, and *Dare to Lead™*, which also debuted at #1 on The Wall Street Journal and Publisher's Weekly lists.

who will facilitate dare to lead™ in your organization?



Dr. Rebecca L. Self is a certified Dare to Lead™ Facilitator based in Zürich, Switzerland. Rebecca has over 20 years experience designing and delivering large-scale transformational programming with organizations on 5 continents including Maersk, Nokia, Novo Nordisk, Avaya, Volvo, SwissRe, and more.

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*dare to lead*TM

Based on the research of Brené Brown

Individuals who successfully complete the full
24-hour Dare to LeadTM program will receive access to a Dare to LeadTM
Trained badge for their LinkedIn account.

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Further information on Dare to LeadTM is available at
<https://daretolead.brenebrown.com>

